

Instructions for use of the logo

The official logo of the Lüdenscheid Plastics Institute **consists of two parts**, the "K" and the lettering, which **must not be separated!**

The "K" has the color CMYK 0-100-100-30 and is always set against a white background. The font is 100% black in the Futura font, Book style.

The **standard (black) logo** should be used **on light backgrounds**.

Example:



On **dark backgrounds**, the logo is used **with white lettering**.

Example:



The same applies to the logo of Gemeinnützige KIMW Forschungs-GmbH.