

Usage note Logo Kunststoff-Institut Luedenscheid

The official logo of the Kunststoff-Institut Luedenscheid visually consists of two parts, the "K" and the font, which are **not allowed to be separated!**

The "K" has the color CMYK 0-100-100-30 and is always backed with a white area. The font is 100% black in the Futura font, Book style.

The **standard logo** is to be used on **light** backgrounds.

For example:



The logo is used with **white lettering** on **dark** backgrounds.

For example:



The same applies to the logo of the gemeinnuetzige KIMW Forschungs-GmbH.